

# FRESH | FACTS

In this  
issue

## OVER 45 YEARS

Serving the Process Industries

## PENTAIR SÜDMO, ALFA LAVAL & FISCHER

Authorised Distributor Status

## NEW DAIRY PROCESSING SITE

Moody Projects



**MOODY**  
Direct



# We're Celebrating Over 45 Years Serving the Process Industry

On 1st November 1975 local entrepreneur, Paul Moody, began trading in pre-owned dairy equipment. The 1970's demonstrated both challenges and opportunities for many businesses but the growth of the motorway network and supermarket expansion, allowed regional and national producers to widen and expand their customer base. This unfortunately caused many businesses with a localised customer base to suffer. Paul bridged the gap created between the factories, which were closing, and the businesses which were expanding, by sourcing the right process equipment.

Knowledge and experience built up over many years gave us an edge over the competition, enabling us to become a true one stop shop, supporting equipment from a huge range of original equipment manufacturers (OEM).

In early 2016, Paul handed over the reins to David Tomlinson and Ken Wild following a management buyout. With two Directors, one from a sales and engineering background and one with a finance background, it provided the perfect balance of business acumen, engineering, product and customer knowledge.

However, the defining quality that makes us so successful and what we are today, is our people. Many of whom have received their 10, 20, 30 and even 35 years long service awards. David Tomlinson & Ken Wild, Directors, added "The last six years have been incredibly exciting and rewarding, with the business almost doubling in size. Whilst the last couple of years have inevitably posed their own challenges, we're proud to continue supporting the critical industries with essential products and services. We look forward to tackling the challenges and opportunities over many years to come."



For more information about the products and services we offer visit [www.moodydirect.com](http://www.moodydirect.com), email [info@moodydirect.com](mailto:info@moodydirect.com) or call 01777 701141.



Andy Robinson celebrates his 37th anniversary at Moody's in 2022

## Moody Direct Ltd become Sole UK Distributor for Fischer Heat Exchangers

Fischer Maschinen- und Apparatebau GmbH are specialists in thermal processing technology, based in Austria. Their operations began by producing heat exchangers specifically for the food and beverage industry. As our core customer base is within the food and beverage sectors, we can provide Fischer support to reach their UK customers.

We've developed a close relationship with our customers through our special understanding of their requirements within the hygienic sector. Fischer products are manufactured to the highest quality and with hygiene as the focus point. We are thrilled to be appointed as Fischer's Sole UK Distributor as it allows us to offer our customers an enhanced range of thermal processing solutions.

As the Sole UK Distributor, we are able to supply Fischer Heat Exchangers complete range of heat exchanger units, plate packs, gaskets, and more. In addition, our large UK facility holds stock of replacement packs, gaskets and other components, allowing us to provide next day UK mainland delivery service. With our large team of trained, qualified engineers nationwide, we are also able to fully support customers with both planned maintenance, integrity testing and 24/7 emergency servicing.



Get in touch with our heat exchanger team:

E: [info@moodyheatexchangers.com](mailto:info@moodyheatexchangers.com)

Find out more:

[www.moodyheatexchangers.com](http://www.moodyheatexchangers.com)

# Alfa Laval Ltd appoints Moody Direct Ltd as latest Authorised Distribution Partner



Alfa Laval – a world leader in heat transfer, centrifugal separation and fluid handling - has announced the appointment of Moody Direct Ltd as their latest Plate Heat Exchanger Distribution Partner in the UK.

Marcus Halliday, Energy Division Channel Manager at Alfa Laval Ltd said “Moody Direct are well known within the Heat Exchanger Market and have established a strong reputation for technical excellence and customer support. We are very excited by this latest appointment and are keen to support Moody Direct Ltd with targeted growth in application areas including Hydraulics, Automotive, Power Generation and many others.

Sheldon van Zyl, Heat Transfer Division Manager, of Moody Direct Ltd added “We are delighted by this appointment within the Energy Division of Alfa Laval Ltd and we look forward to supporting the UK industrial and energy market sectors with high quality Alfa Laval heat exchangers and fully integrated heat exchanger solutions.”

Did you know that...Alfa Laval compact heat exchangers are up to 50 percent more energy-efficient than traditional shell-and-tube heat exchangers?

For more information or to request a quote, please get in touch with **Sheldon**:

T: 07525 733 120  
E: info@moodyheatexchangers.com.



SCAN ME

Find out more by scanning the QR code or visiting:  
[www.moodyheatexchangers.com](http://www.moodyheatexchangers.com)



## Our Service & Repair Centre (SRC)

Our state-of-the-art facility, centrally located in Retford, Nottinghamshire, provides service, repair and refurbishment solutions to a full range of process equipment. Our ISO 9001 accredited facility, and its array of advanced engineering and testing equipment, employs a large team of expert engineers.

Unlike most repair centres, we can service, repair and refurbish ALL of the following equipment:

- Pumps
- Valves
- Homogenisers
- Heat Exchangers
- Separators
- Fillers

The combination of our many years' experience within the hygienic sectors, our well-established OEM connections with leading manufacturers and our exceptional facilities, allows us to bring you a full-service, professional solution to your overhaul and refurbishment requirements.

### The Process



You can get in touch with **Paul Hayward** to discuss your individual service and repair requirements.

T: 01777 712133 / 07815 045032  
E: src@moodydirect.com



SCAN ME

For more information scan the QR code or visit:  
[www.moodydirect.com/service-repair-centre](http://www.moodydirect.com/service-repair-centre)

## Industries we can Provide Alfa Laval PHE Industrial Solutions to:

### Light



### Hydraulics



### Automotive



### Power & Oil



### Metal Working



### Chemical



## Moody Direct Become the First UK Authorised Distributor of Pentair's Südmo valve range from Hamilton New Zealand

*Following discussions with the global manufacturer of efficient and sustainable process technologies, Pentair, we are proud to announce an authorised distributor agreement has been signed.*

We provide our customers with a one-stop-shop for all their process requirements and have been doing so for more than 45 years (see next page). Pentair are globally recognised as a responsible manufacturer of sustainable hygienic solutions. Their range of Südmo valves and fittings are well-known throughout the industry. This official partnership reinforces the strength of our already well-established business relationship.

This agreement will allow us to officially supply Pentair's Südmo valve range from Hamilton NZ, including hygienic components and spare parts.

Ken Wild, Director of Moody Direct, said: "Pentair share many of the same principles we look for from all the original equipment manufacturers we supply. This strategic alliance is pivotal in enabling us to scale our UK stock of Pentair's leading technology and upsurge the support we can offer to both our current, and future Pentair customers."

Jamie Lambert, UK Sales Manager Food & Beverage Process Solutions at Pentair, added "With a proven reputation within the UK hygienic sector, we are delighted to announce this partnership with Moody Direct. This unity will deliver on our plan to expand our global market position. We are confident that through this agreement we can continue to provide customers with a complete solution to their process requirements."



SCAN ME

For more information regarding our Pentair offering in the UK scan the QR code or visit:



[www.moodydirect.com/pentair-process-valves](http://www.moodydirect.com/pentair-process-valves)



## Seital Separation®

### Seital Direct Drive Centrifuges

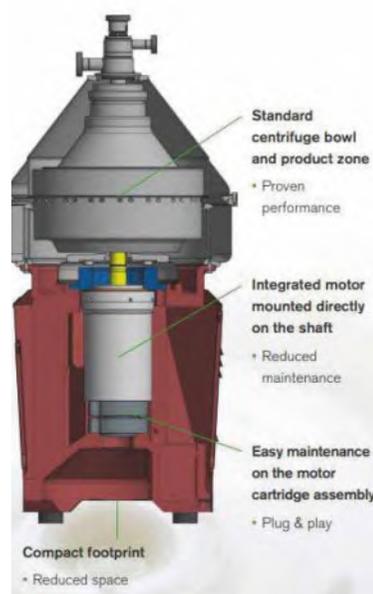
In traditional separator designs a gear or belt is used to transfer energy from the motor to the shaft. The direct-drive system has a specially developed motor mounted directly on the centrifuge shaft. This minimizes energy loss, enables a more compact footprint and, because there are fewer moving parts, reduces the maintenance (and is much quieter).



SCAN ME

For more information about Seital Direct Drive Centrifuges scan the QR code or visit: [www.moodydirect.com/separators/spx-flow-seital-separators/direct-drive-centrifuges/](http://www.moodydirect.com/separators/spx-flow-seital-separators/direct-drive-centrifuges/)

As an SPX FLOW Seital Separation Channel Partner for the UK, you can count on us to provide you with professional, competitively priced separation and clarification solutions.



# Large Scottish Dairy Manufacturer Open New Site with Help from Moody Projects

**Moody Projects have many years' experience in project managing, designing, installing, commissioning and providing aftersales service and spare parts within the dairy sector.**

With a desire to increase supply of their milk, cream and juice products, a large dairy processor in Scotland approached Moody Projects as part of their major investment in a new, liquid processing and packaging facility.

Having reached full capacity at their previous site, this investment was an essential next step. Over fourteen months, our projects and installation team have designed, planned, manufactured, installed, relocated and commissioned an extensive range of process and packaging systems onsite.

## The project incorporated;

- raw milk intake, storage and transfer;
- milk and cream pasteurisation;
- cream storage, ageing and transfer;
- finished milk storage and transfer;
- raw and finished product CIP systems;
- polybottle and glass bottle filling;
- hot water washdown system.

These systems all include mechanical service distribution of steam, condensate, mains water, glycol, and compressed air. The new site has more than **doubled production** and incorporates the latest dairy processing equipment and technology.



SCAN ME

For more information about what our **Projects Team** are able to offer scan the QR code or visit:



[www.moodydirect.com/projects](http://www.moodydirect.com/projects)



## Competition Time

Enter our competition for a chance to win a £50 Amazon Voucher! Just answer this simple, process question:

**What type of pump shares its name with a type of separator?**

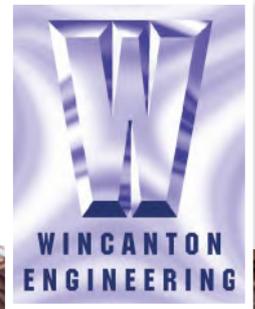
Email your answer to [becky.pearse@moodydirect.com](mailto:becky.pearse@moodydirect.com) before 1st August 2022 to be in with a chance of winning.

Employees and associates of Moody Direct are not eligible to enter this competition.

**ENTER  
TO WIN!**



# Wincanton Cheese Equipment - Components Provider



**Wincanton Cheese Equipment is still widely available in the dairy processing industries. As a result, there is a demand for replacement parts and components to ensure these systems continue to operate. We are a previous supplier of Wincanton Cheese Systems and have many years of experience supplying to the dairy industry.**



Therefore, we are uniquely able to support these systems with Wincanton spare parts to the cheese manufacturers who still utilise this machinery in their production. We can provide spare parts for Wincanton Cheese Towers, Open Curd/Draining Tables, Cheese Machines, Chip Mills, Cheese Vats, Mould Fillers, Cheese Presses and Associated Equipment (Control Panels etc.).



Get in touch with **Tim Graff**, our Sales Manager, for more information:

**T: 07815 586 999**

**E: [tim.graff@moodydirect.com](mailto:tim.graff@moodydirect.com)**



SCAN ME

Find out more by scanning the QR code or visiting:



**[www.moodydirect.com/wincanton-cheese-equipment](http://www.moodydirect.com/wincanton-cheese-equipment)**

## Useful Contacts

### Spares & Components:

**Darren Spooner**

**T: 07970 416 420**

**E: [darren.spooner@moodydirect.com](mailto:darren.spooner@moodydirect.com)**



### Heat Exchangers:

**Sheldon Van Zyl**

**T: 07525 733 120**

**E: [sheldon.vanzyl@moodydirect.com](mailto:sheldon.vanzyl@moodydirect.com)**



### Service:

**Lara Duncan**

**T: 01777 712 111**

**E: [lara.duncan@moodydirect.com](mailto:lara.duncan@moodydirect.com)**



### Liquid Processing or Food Conveyor System Projects:

**Nick Paul**

**T: 07971 212 420**

**E: [nick.paul@moodydirect.com](mailto:nick.paul@moodydirect.com)**



Don't forget our out of hours call out number has changed. We now use the departmental call-out numbers below:

**For Spares: 03452 160 172   For Service: 03452 160 171   For Heat Exchangers: 03452 160 170**

## Some of the brands we represent...



### Moody Direct Ltd

**T: +44 (0) 1777 701141   E: [info@moodydirect.com](mailto:info@moodydirect.com)   W: [www.moodydirect.com](http://www.moodydirect.com)**

West Carr Road, Retford, Nottinghamshire, DN22 7SN

